

ENERGIZE EVERYDAY LIFE.

Overview

Smart Share Global Limited (Nasdaq: EM), or Energy Monster, is a consumer tech company with the mission to energize everyday life. The company is the largest provider of mobile device charging service in China with the number one market share. The company provides mobile device charging service through its power banks, which are placed in POIs such as entertainment venues, restaurants, shopping centers, hotels, transportation hubs and public spaces. Users may access the service by scanning the QR codes on Energy Monster's cabinets to release the power banks.

Leading Mobile Device Charging Service Provider

- ⚡ 1,267,000+ POIs¹
- ⚡ 9.5 million power banks¹
- ⚡ 417.1 million registered users¹
- ⚡ 2,100+ counties and county-level districts¹
- ⚡ 150.6 million mobile device charging orders for 2Q24

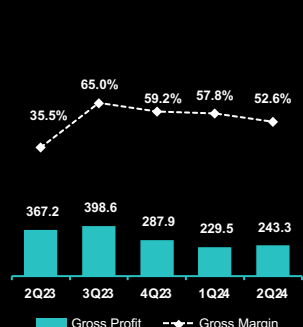
Financial Highlights

(RMB in Millions, %)

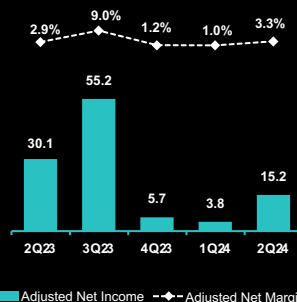
TOTAL REVENUES



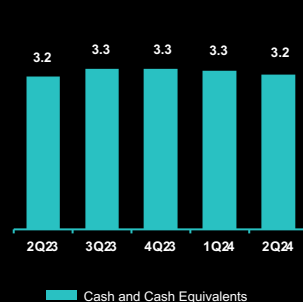
GROSS PROFIT AND MARGIN



ADJUSTED NET INCOME AND MARGIN



CASH AND CASH EQUIVALENTS



Business Updates

- ⚡ Expanding our POI network and rebalancing our network coverage between direct and network partner models to effectively scale a diversified network across different regions and POI types. For direct model, we optimize our existing POI portfolio and shift our emphasis to KA partners and larger cities. For network partner model, we focus on expanding into lower-tier cities and to complement our direct model's coverage in higher-tier cities.
- ⚡ New initiatives in renewable energy starting to take form and the planned expansion towards the international market in progress.
- ⚡ Introducing a new series of cabinets, focusing on modular design enhancements and waterproofing capabilities, making them more suitable for outdoor and extreme weather use.

Competitive Advantages

- ⚡ Leading position with powerful multilateral network effects
- ⚡ Advanced operation philosophy and network partnership strategy
- ⚡ Relentless focus on technology to deliver superior products and services
- ⚡ Distinct and vibrant brand
- ⚡ Visionary management team with proven track records

ESG Initiatives

- ⚡ Strict environmental protocols to improve corporate governance and benefit society
- ⚡ Raw materials procured are in accordance to EU's ROHs
- ⚡ Battery core and device chips are 100% recyclable
- ⚡ Disposal of hardware through government-approved recycle companies

Notes:

1 As of June 30, 2024

2 This document contains statements regarding the Company's projected financial and operating results, market opportunity and business prospects that are individually and collectively forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. Therefore the Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this document. The Company assumes no obligation to update any forward-looking information contained in this document.