

ENERGIZE EVERYDAY LIFE.

Overview

Smart Share Global Limited (Nasdaq: EM), or Energy Monster, is a consumer tech company with the mission to energize everyday life. The company is the largest provider of mobile device charging service in China with the number one market share. The company provides mobile device charging service through its power banks, which are placed in POIs such as entertainment venues, restaurants, shopping centers, hotels, transportation hubs and public spaces. Users may access the service by scanning the QR codes on Energy Monster's cabinets to release the power banks.

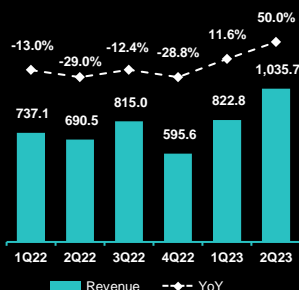
Leading Mobile Device Charging Service Provider

- ⚡ 1,109,000+ POIs¹
- ⚡ 8.0 million power banks¹
- ⚡ 362.5 million registered users¹
- ⚡ 1,900+ counties and county-level districts¹
- ⚡ 171.8 million mobile device charging orders for 2Q23

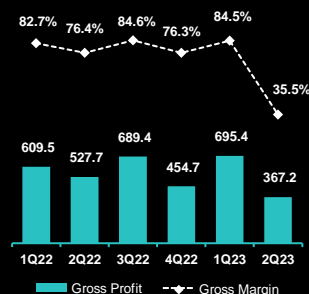
Financial Highlights

(RMB in Millions, %)

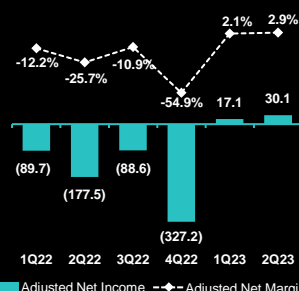
TOTAL REVENUES



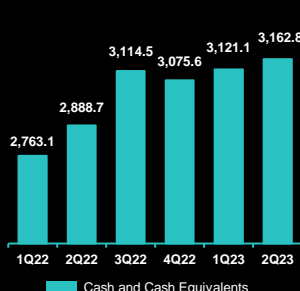
GROSS PROFIT AND MARGIN



ADJUSTED NET INCOME AND MARGIN



CASH AND CASH EQUIVALENTS



Business Updates

- ⚡ Expanding our POI network in terms of POI numbers and diversifying in terms of mix and region where our service is available, through a combination of both the direct and network partner models.
- ⚡ Reducing fixed entry fees as a percentage of total incentive fees by increasing the usage of variable commissions in place of fixed entry fees for new signings.
- ⚡ Increasing asset efficiency by launching a new generation of power bank cabinets, with a 40% plus reduction in cost compared to the last-generation.
- ⚡ Increasing the competitiveness of network partner model by updating our contractual arrangement with network partner, shifting the principal role of providing mobile device charging service from us to network partners.

Competitive Advantages

- ⚡ Leading position with powerful multilateral network effects
- ⚡ Advanced operation philosophy and network partnership strategy
- ⚡ Relentless focus on technology to deliver superior products and services
- ⚡ Distinct and vibrant brand
- ⚡ Visionary management team with proven track records

ESG Initiatives

- ⚡ Strict environmental protocols to improve corporate governance and benefit society
- ⚡ Raw materials procured are in accordance to EU's ROHs
- ⚡ Battery core and device chips are 100% recyclable
- ⚡ Disposal of hardware through government-approved recycle companies

Notes:

1. As of June 30, 2023

2. This document contains statements regarding the Company's projected financial and operating results, market opportunity and business prospects that are individually and collectively forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. Therefore the Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this document. The Company assumes no obligation to update any forward-looking information contained in this document.